

THE FRIENDS OF THE HISTORY CENTER FOR ARANSAS COUNTY
MINUTES OF BOARD MEETING AGENDA 8/6/19

The Meeting was Called to Order and a quorum was declared. Those present were Nancy Barrera via telephone, Bill Beasley via telephone, Leah Oliva, Maureen Winkelman and Robert Lawrence.

- I. After a discussion, Pam Stranahan was unanimously elected as a new Board Member with a term of 2019, 2020 and 2021.
- II. The Board Minutes of 6/4/19 were approved unanimously.
- III. The June and July P & Ls were approved unanimously.
- IV. **Discussion of Long-Term Exhibit** – Pam Stranahan and Robert Lawrence reported that considerable progress on both the indoor and outdoor exhibits was made. Follow up meeting will be scheduled. The proposed date for opening will be in 2021 in coordination with the 150th Anniversary of the County's Founding.
- V. **Report on meetings involving sale and development of the Depot and discussion of the extent of involvement of the History Center in the project.** Pam Stranahan and Robert Lawrence reported on developments. After Motion and a Second the Board decided that the Friends would give a letter of support for the acquisition of the Depot: it would not contribute its own funds for the project and would not directly participate in fundraising. The Friends will contribute exhibits to a completed facility if requested.
- VI. Executive Report – Robert Lawrence
 - a. **Volunteer Hours.** Please submit your volunteer hours to Becky
 - b. **Upcoming exhibit on Key Allegro** – the Exhibit is close to being ready and the Opening is scheduled for 8/10/19 at 7:00 PM.
 - c. **Foodways Book** – we have sold over 300 books so far. The book sales have been a major contributor to our cash flow.

VII. Education – Leah Oliva

- a. **Cruises** – We still need to settle with Tommy Moore
- b. **Number of Visitors through the end of July for the Barrier Island Exhibit** - We have had over 1400 visitors through the end of July. The best full year attendance for the past 4 years was 1750.
- c. **Key Allegro Exhibit** – Opening 8/10/19 at 7:00
- d. **2020 Exhibits** – Possibly Hispanic, Women and Music. The Board agreed that during 2020, we should proceed with the Hispanic and Women exhibits. Further discussion will occur on what the third exhibit would be. Suggestions included music and transportation.

VIII. Development -

- a. **Membership Meeting** - The Business Brochure is ready for distribution. We are now ready to solicit new business memberships. Rob will prepare a suggested presentation that can be made to the businesses. He will consult with Nancy when drafting the presentation. Becky has developed a database of former members who will be solicited to renew their memberships and is also developing a database for visitors who are not members who will be solicited for new memberships.
- b. **Grants** – We have a number of areas where we need funding including the long-term exhibit. P

IX. Marketing and Publicity –

- a. Rob is to work with Becky and consult with the Chamber on (assuming that we get HOT Funds) on how to maximize the effect of the money we spend.
- b. Facebook and Website visitors. Facebook likes to continue to increase.

IX. Collections Committee – Maureen Winkelman – Maureen is continuing to input to items into Past Perfect.

X. Facilities

- a. **Paid Gardener**— Pat Sullivan – We will pay him as an independent contractor \$15 per hour for 4 hours work per week. He will work on Wednesday.
 - b. We had a good group out for the Second Saturday Gardening last month. The gardens are presently in decent shape.
 - c. John Strothman says that he hopes to get the house painted this fall or winter.
- XI. Old Business. There was no old business
- XII. New Business There was no new business.
- XIII. There was a Motion and Second to Adjourn. The Motion passed unanimously.